



**JAMBOREE HEIGHTS STATE SCHOOL**

**P&C ASSOCIATION**

**ONCE UPON A TIME**

# **FESTIVAL**

**SPONSORSHIP PROPOSAL**

**Saturday 1<sup>st</sup> June 2019**

**9am - 4pm**



Jamboree Heights State School Parent & Citizen Association would like to invite you to support your local school community at our fete 'Once Upon a Time Festival'.

Our fete is attended by around 3,000 people from our local community and is a fun, family day out.

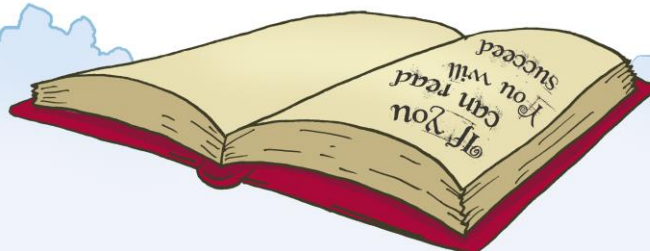
At JHSS we have a strong community spirit and a large base of more than 500 families. The crowds that attend our fete, and the exposure your business receives will ensure that your involvement translates to value for money.

We thank you for taking the time to consider sponsorship of our Once Upon a Time Festival and the JHSS P&C and we hope to have the opportunity to promote your business to our school community.

In addition to Fete Sponsorship we are also seeking donations of goods to be used as prizes and auction items at the Fete.

You can also seek additional information on our website at:  
<https://www.jhss.com.au/fete-2015>

*We appreciate your support.*







## SPONSORSHIPS

### PLATINUM SPONSORSHIP

**Cash or in-kind sponsorship to the value of \$5,000**

***Sponsorship Rights and the Main Stage Exclusive Platinum Sponsor***

#### **Sponsor benefits**

- ★ Platinum Sponsorship rights to the fete
- ★ Exclusivity (there will be only one PLATINUM sponsor)
- ★ Business cards displayed at the information booth on fete day
- ★ Logo and website link to be placed on the JHSS P&C website
- ★ Advertising, acknowledging "Platinum Sponsor" in our monthly Fete newsletter
- ★ Signage (to be provided by sponsor) on fete promotional signage around fete grounds
- ★ Large logo to be prominently displayed on the front page of the full colour flyer to be distributed throughout the broader local community (13,000 households)
- ★ Logo to be included as 'Platinum Sponsor' in our Fete program
- ★ Free Promotional posts on the Fete Facebook page
- ★ Repeated PA announcements of your sponsorship on the day of the Fete
- ★ Free Promotional stall on the day of the Fete
- ★ Certificate of appreciation to be provided to you after the Fete





## GOLD SPONSORSHIP

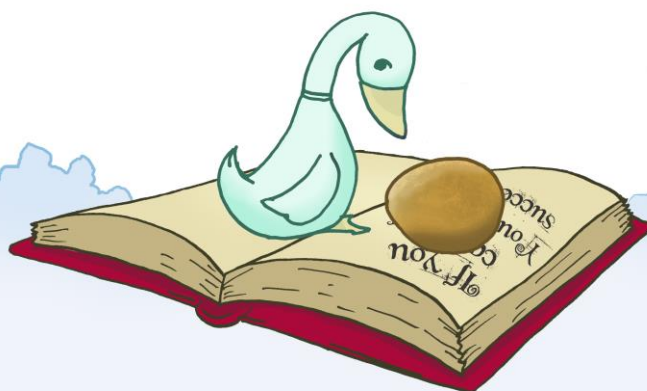
**Cash or in-kind sponsorship to the value of \$3,000**

**There are 4 GOLD Sponsorships**

★ BBQ      ★ Rides      ★ Side Show Alley      ★ Cafe

### **Sponsor benefits**

- ★ Exclusivity (there will be only four GOLD sponsors)
- ★ Your branding displayed in the prominent area near your stall of choice
- ★ Business cards displayed at the information booth on fete day
- ★ Logo and website link to be placed on the JHSS P&C website
- ★ Advertising, acknowledging "Gold Sponsor" in our monthly Fete newsletter
- ★ Signage (to be provided by sponsor) on fete promotional signage around fete grounds
- ★ Medium logo to be prominently displayed on the back of the full colour flyer to be distributed throughout the broader local community (13,000 households)
- ★ Logo to be included as 'Gold Sponsor' in our Fete program
- ★ Free Promotional posts on the Fete Facebook page
- ★ Regular PA announcements of your sponsorship on the day of the Fete
- ★ Free Promotional stall on the day of the Fete
- ★ Certificate of appreciation to be provided to you after the Fete





## SILVER SPONSORSHIP

**Cash or in-kind sponsorship to the value of \$1,500**

**There are 4 SILVER Sponsorships**

★ Cent Auction ★ Fairy Floss, Drinks ★ Cake Stall ★ Trash 'n' Treasure & Popcorn Stall

### **Sponsor benefits**

- ★ Only 4 Silver Sponsorships available.
- ★ Your branding displayed in your chosen high traffic stall all day
- ★ Business cards displayed at the information booth on fete day
- ★ Logo and website link to be placed on the JHSS P&C website
- ★ Advertising, acknowledging "SILVER Sponsor" in our monthly Fete newsletter
- ★ Logo to be included as 'Silver Sponsor' in our Fete program
- ★ Business card sized advertisement on the back of the full colour flyer to be distributed throughout the broader local community (13,000 households)
- ★ Free Promotional posts on the Fete Facebook page
- ★ Repeated PA announcements of your sponsorship on the day of the Fete
- ★ Half price Market / Promotional stall on the day of the Fete
- ★ Certificate of appreciation to be provided to you after the Fete





## BRONZE SPONSORSHIP

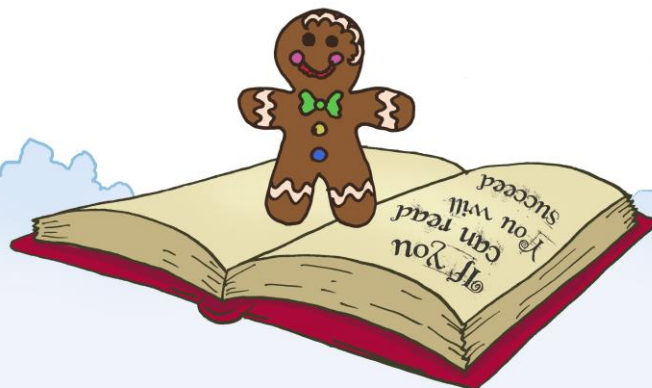
**Cash or in-kind sponsorship to the value of \$700**

**There are 12 BRONZE Sponsorships**

- |  |                          |  |
|--|--------------------------|--|
| ★ <b>Cake Stall</b>                      | ★ <b>Sweet Stall</b>     | ★ <b>Jam Stall</b>                     |
| ★ <b>Chicken Nuggets<br/>&amp; Chips</b> | ★ <b>German Sausages</b> | ★ <b>Scarves &amp; Succulents</b>      |
| ★ <b>Hot Dogs</b>                        | ★ <b>Nachos</b>          | ★ <b>Raffles</b>                       |
| ★ <b>Bag Stall</b>                       | ★ <b>Dessert Stall</b>   | ★ <b>Hairspray &amp;<br/>Facepaint</b> |

### **Sponsor benefits**

- ★ Your branding displayed in your chosen high traffic stall all day
- ★ Logo and website link to be placed on the JHSS P&C website
- ★ Advertising, acknowledging "BRONZE Sponsor" in our monthly Fete newsletter
- ★ Logo to be included as 'BRONZE Sponsor' in our Fete program
- ★ Business card sized advertisement on the back of the full colour flyer to be distributed throughout the broader local community (13,000 households)
- ★ Free Promotional posts on the Fete Facebook page
- ★ Repeated PA announcements of your sponsorship on the day of the Fete
- ★ Certificate of appreciation to be provided to you after the Fete







## STALL HOLDERS

**Outside Stall Holders.** Want your own stall and join in our awesome day?

You must have your own marquee and public liability insurance.

Please fill out the registration form and email [jhssfete@gmail.com](mailto:jhssfete@gmail.com)

### **Not for Profit Organisations / Platinum & Gold Sponsors**

- ★ No fee

### **Silver and Bronze Sponsors**

- ★ \$25

### **For Profit Organisations / Businesses**

- ★ \$50 Single site fee (up to 3m x 3m)
- ★ \$100 double site fee (up to 3m x 6m)

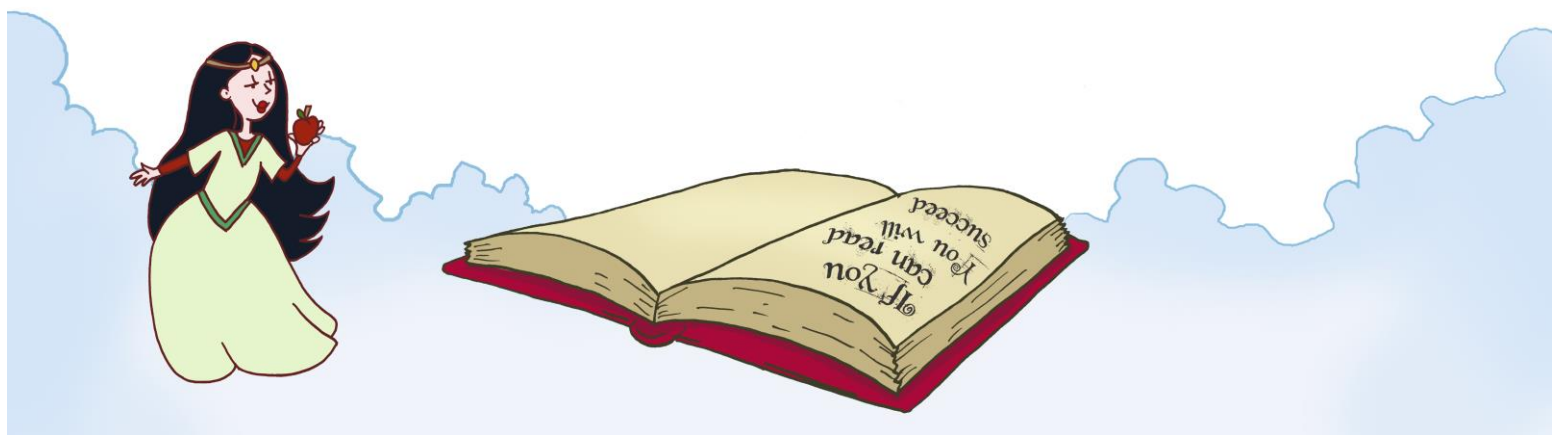
Stalls do not have water or electricity and you must supply your own tables and marquees.

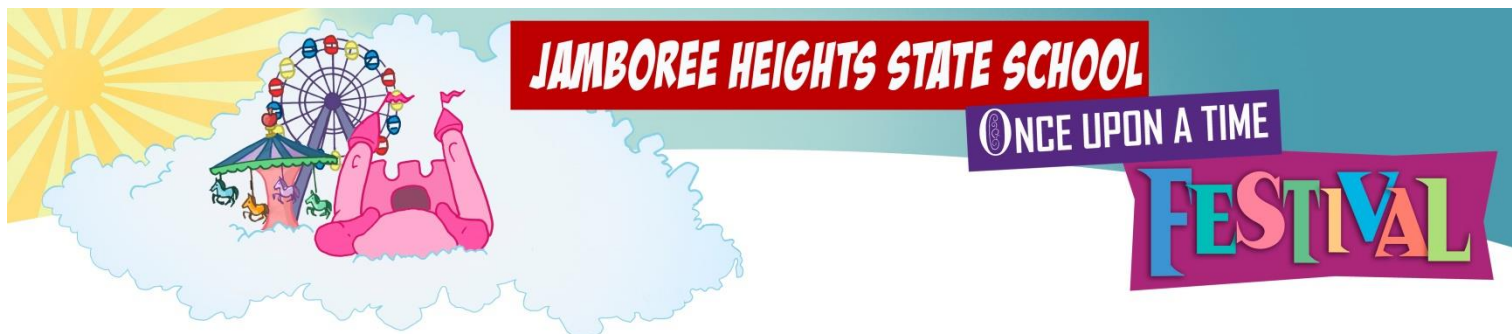
## PRIZE DONATIONS

**We are seeking donations for our raffles and cent auction**

### **Donator benefits**

- ★ Name listing as Fete sponsor of JHSS P&C website
- ★ Name listing on our Fete programs issued on the day of the Fete
- ★ Announcement of your donation on the day of the Fete
- ★ Certificate of appreciation to be provided to you after the Fete





## Jamboree Heights State School P&C Fete Registration of Sponsorship Interest

**I would like to register my interest in being a sponsor:**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Level: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze  
☐ Prize/Donation

Preferred Stall to Sponsor: \_\_\_\_\_

Market Stall: ☐ Yes I would like a stall ☐ No Stall needed

### **Sponsorship and Business details:**

☐ Product – Details:

☐ Service – Details:

☐ Price Structure:

*All sponsors are responsible for providing their own marketing materials and logos.*

Please be aware that we will contact you again soon. When this happens we will request the payment of \$100 to confirm your sponsorship.

Contact: Trista Lyle

OR

Libby Shuring

Position: P&C President

Fete Convener

Email: [info@jhss.com.au](mailto:info@jhss.com.au)

[jhssfete@gmail.com](mailto:jhssfete@gmail.com)







## Jamboree Heights State School P&C Fete Registration of Market Stall Interest

**I would like to register my interest in hosting a market stall:**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Size: ☐ 3x3 \$50 ☐ 3x6 \$100 ☐ Not For Profit

### Market stall details:

☐ Product – Details:

☐ Service – Details:

☐ Price Structure:

*All stall holders will need to supply a copy of their liability insurance, and food license as well as bring their own marquees, water and electricity.*

Please be aware that we will contact you again at the beginning of the new year to offer you a place as an official stall holder on 1st June 2019. When this happens we will request the payment of \$100 to confirm your booking.

Contact: Trista Lyle OR

Position: P&C President

Email: [info@jhss.com.au](mailto:info@jhss.com.au)

Rachael Williams

External Stalls Convener

[rachael.w@optusnet.com.au](mailto:rachael.w@optusnet.com.au)





# THANK You!