



**Jamboree Heights State School
P&C Association**

**Sponsorship
Proposal**

2018 Trivia Night
(Fundraising for the Student Welfare Fund)

**Friday 23rd March 2018
(6pm Open for 7pm Start)**

We are a local state school who are seeking potential sponsorship partners within our local business district. We are hosting our first Trivia Night. Our school has over 850 students encompassing over 550 individual families. Within our school community we have a large portion of students who on occasion require financial assistance. The P&C established the Student Welfare Fund in 2017 which helps assist these students and their families in times of hardship.

The Student Welfare Fund is a fund available for students who encounter unforeseen circumstances during their time in JHSS that causes them unexpected financial strain. Some examples of issues which may make students eligible for the welfare fund are bereavement, illness or injury, sudden unemployment, or family breakdown. This Trivia Night will operate as the main fundraiser for this fund in 2018.

Since its establishment the Student Welfare funds have helped provide students in need uniforms, access to our music and sporting programs and aided families in general need. The primary goal is to allow all students equitable access to all resources, facilities and programs available at the school.

At a time when businesses have to work harder than ever to succeed, we appreciate that every dollar you spend in promoting your business is valuable. This is why we have ensured that your sponsorship dollars will be well spent in terms of delivering value in exposing your business to our school community.

Not only can you feel satisfied that your marketing budget is going towards the benefit of children in your local community, but you will receive tangible benefits that provide real value for you. These benefits are outlined in this proposal.

We thank you for taking the time to consider sponsorship of our Trivia Night and the JHSS P&C, and we hope to have the opportunity to promote your business to our school community.

We appreciate any support you are able to offer us.

Our Trivia Night

This will be our first Trivia Night at JHSS. We are aiming to fill 20 tables of 8 people. Plus all of our volunteers and local supporters. It is important to note that while the event itself will attract 160 adults from both within and outside the school, all sponsors will be given access to all 550+ families at Jamboree Heights. We are hoping given the purpose of these funds that local businesses will be able and willing to support us.

Target Demographic of Attendees

Expected Attendance:	Approximately 120 people.
Geographics:	South East Queensland. Brisbane. 4074
Age of attendees:	Adult ONLY event.
Income:	<ul style="list-style-type: none">• Average \$57, 000 per annum*
Psychographics:	<ul style="list-style-type: none">• Family orientated• Looking for fun adult only night.• Generally want to support local businesses• Interested in outside activities and past times• Most are happy go lucky

*According to the Australian Bureau of Statistics

Working with us

Benefits to our Sponsorship Partners

When you sponsor our event we understand that you are utilizing the opportunity to maximize your exposure in the community. We for see the following potential benefits to all of our sponsors:

- Increased Sales
- Increased consumer loyalty and repeat sales through social media marketing
- Improved staff morale
- Opportunity to expand your current customer base
- Raise brand awareness in the local area
- Create a preference for your products
- Create positive PR
- Build brand positioning through associative imagery
- Create internal emotional commitment to your brand

Opportunities Available

We are able to offer many opportunities for you to increase exposure. These can include:

- Demonstration/display opportunities
- Signage on the day. Both physical and via our visual and sound systems at the school.
- Potential media exposure with local newspapers and magazines.
- Opportunity for sponsors to provide equipment, services, technology, expertise or personnel useful to the success of the event in trade for part of sponsorship fee
- Advertising in our Newsletters
- Opportunity to donate in a financial manner, in the form of services or in the form of prizes for our raffles that will be held on the night.

All donations and sponsorships are designed to give you the opportunity to explore all of the above benefits and opportunities. If you have any queries please feel free to send us an email and we will come out and see you.



Option 1: Sponsorship

Cash sponsorship to the value of \$500.



Option 2: Donations

Alternatively we are seeking donations for our major raffle and cent auction. Donation of a prize or cash equivalent to be used in our Major Raffle, begin at a value of \$100. We are also hosting a cent Auction on the night and are seeking local businesses that are willing and able to provide raffle prizes. Furthermore, we are seeking prizes for our winners on the night.



Option 3: Services/Products Needed

We are seeking donations of sausages, raffle tickets, printing services, cheese platters, decorations and anything else that you feel might be useful.

Thankyou for your time and consideration of our proposal. We look forward to hearing from you soon. If you are interested in partnering with us, please fill in the following form, email it to us and we will get back to you shortly.

Jamboree Heights State School P&C Fete Registration of Sponsorship

I would like to register my sponsorship:

Business Name: _____

Address: _____

Type of Business: _____

Contact Name: _____

Phone: _____

Mobile: _____

Email: _____

Website: _____

Sponsorship details as per proposal:

- ☐ Option 1: Cash Sponsorship \$500 (Please email us your logo)
- ☐ Option 2: Prize Donation/s – Details:
- ☐ Option 3: Product/Service – Details:
- ☐ Cash – Amounts: \$
- ☐ Pre Book a Table \$100 (Up to 8 people)

All cheques can be made payable to:
Jamboree Heights State School P&C Association

Trista Lyle
P&C President
trista_lyle@hotmail.com OR info@jhss.com.au

An invoice / receipt will be issued for any monetary sponsorship.



JAMBOREE HEIGHTS STATE SCHOOL
P&C TRIVIA NIGHT
COMMONWEALTH GAMES THEME

Friday 23rd March

Doors open at 6pm. Games begin at 7pm

Student free night – Adults only

Funds raised towards the JHSS Student Welfare Fund

**Questions will be from a wide range of general
knowledge Theme is for costuming only**

**Mark this date in your diary and come along and
join others for a night of trivia, fun and games!!**

Thank
You